

## **Bulgin commits to Waldom Electronics' 1 % Sustainability Pledge**

[Bulgin](#) – a leading manufacturer of environmentally sealed connectors and components – has underlined its commitment to green enterprises by signing up to [Waldom Electronics' 1 % Sustainability Pledge](#) – a key extension of the [Green Stock Program](#) – and joining its [tree planting initiative](#).

The Green Stock Program enables more efficient management of Bulgin's distributor returns, which are handled directly by Waldom to ensure that components are reintroduced into the market and reused rather than discarded, improving supply chain performance and enhancing sustainability efforts. Under the 1 % Sustainability Pledge, Bulgin donates 1 per cent of the revenue generated by this programme to Waldom's tree planting initiative, a programme dedicated to the restoration of mangrove forests along the coast of Kenya. This region, noted for its ecological richness, provides a habitat for diverse species and plays a critical role in carbon capture and shoreline defence. Waldom will match Bulgin's contributions and, in collaboration with [veritree](#) – a leader in tree planting and ecosystem restoration – plant trees along the Kenyan coastline. A tree will also be planted for every Green Stock order placed directly with Waldom by a Bulgin distributor, further supporting environmental sustainability.



Eric Smith, Global VP of Channel Sales at Bulgin, commented: "We are proud to demonstrate our commitment to corporate responsibility and environmental conservation by signing the sustainability pledge and dedicating 1 % of our Green Stock budget to this tree planting initiative that supports carbon capture, enhances local ecosystems, and fosters community growth."