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Bulgin extends its reach with the incorporation of Arcoelectric

Bulgin – an Elektron Technology brand – has announced the strategic incorporation of sister company Arcoelectric into its business offering, bringing together two complementary connectivity portfolios. By combining these leading product ranges under the highly respected Bulgin brand, the company is looking to the future, evolving into a more comprehensive and wider reaching component manufacturer and provider of engineered solutions to meet the needs of the industry.

The integration of the Arcoelectric product range will further strengthen the Bulgin portfolio, broadening the selection of components and value-added solutions available, as well as increasing the company's credibility across a wider customer base drawn from diverse sectors of industry. German Casillas, Group Sales Director and Head of Connectivity, said: "The fusion of Arcoelectric with Bulgin will allow us to focus our efforts on a single leading brand, streamlining our operations and improving efficiency. This will significantly benefit our customers, enabling them to purchase both product ranges from a single source, making the procurement process far easier."

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